

ECA MarketPlace Sponsorship Opportunities

March 28-30, 2017

The InterContinental, Dallas TX

All ECA MarketPlace sponsors will receive the following:

- Logo with link displayed on website till November 1, 2017
- Company logo in conference program
- Logo on banners displayed during the conference (size depending on sponsorship level)
- Recognition throughout the MarketPlace

Evening Event Sponsor - Minimum 3,500.00

Signage at sponsored event and at tables
Company name w/link on emails
Up to 4 page flyer in conference packet*
Send a post show email to attendees
Send a pre show email to attendees
25% off Exhibit booth
Full page color ad in conference program
Special recognition at the key event
Complimentary opening night reception ticket

Luncheon Sponsor - Minimum 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees
Special recognition at sponsored events

Shipper Debriefing Sponsor - 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

Hotel Room Keys Sponsor - 3,000.00

Company logos on the hotel room keys
Company name w/link on emails
1 page flyer in conference packet*
Ad in conference program

Tote Bags Sponsor - 1,500.00*

Company logos on the tote bags
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

Attendee Lanyards Sponsor - 1,500.00*

Logos on the name badge/lanyard
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

Education Session Minimum 2,500.00

Signage at sponsored event
Sponsor logo displayed prominently
Company name w/link on emails
1 page flyer in conference packet*
Send a pre show email to attendees
25% off Exhibit booth
Ad in conference program
Special recognition at key events
Invitation sent to all attendees with sponsors logo prominently displayed

Breakfast Sponsor - Minimum 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees
Special recognition at sponsored events

Break Sponsor - Minimum 1,000.00

Signage at sponsored event and at tables
Company name w/link on emails
Send a post show email to attendees
Special recognition at sponsored events

Internet Café Sponsor - Minimum 1,500.00

Signage at sponsored event
Computers will display sponsor's logo
A flyer advertising the internet cafe in tote
MarketPlace information on computers to drive attendees to cafe
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

MarketPlace Golf Shirts Sponsor - Minimum 500.00*

Logos displayed on t-shirts
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

NEW Room Drop Sponsorship (1 Day) - Minimum 1500.00*

This is the sponsorship to make your company stand above the rest. ECA will arrange for your product to be placed in each attendees hotel room...for them to discover and enjoy at the end of the evening

Hand Sanitizer in Tote Sponsor - Minimum 500.00*

Product placed in every tote bag



Interview Room Large Banner - Minimum 1,000.00

Banner hung prominently in the shipper interview rooms

Interview Room Small Banner - Minimum 500.00

Banner hung prominently in the shipper interview rooms

Hand Sanitizer on Shipper Tables Sponsor - Minimum 500.00*

Product placed on each shipper interview table

Registration Desk Sponsor - Minimum 1,500.00

Signage at the registration desk

Sponsor company has option to help at the registration desk

Company name w/link on emails

Send a post show email to attendees

ECA Charging Station Sponsor - Minimum 500.00

Signage at the charging station

One page flyer in tote * - 250.00

Send a post show email to attendees

Pre-Show Email - 250.00

Send a pre show email to attendees

Shipper Hospitality Suite (1 Day) Sponsor - Minimum 1,500.00

Signage in the Shipper hospitality Lounge

Company name w/link on emails

Post-Show Email - 250.00

Send a post show email to attendees

Agenda Sponsor - Minimum 1,500.00*

Logo and advertising on banner pen, with Agenda on other side

Company name w/link on emails

Send a post show email to attendees



Registration Packet Sponsor - 1,000.00

Your logo displayed in the window of the registration envelope

Signage at registration desk

Up to 2 page flyer in conference packet

Business Card Holder for Shipper Tables - Minimum 500.00*

Product placed on each shipper interview table - the holder will have the sponsor's logo and suggestion that they collect the business cards of everyone they meet

The holder will include the sponsor's business card (cards to be provided by the sponsor)

Relax and Refresh Station Sponsor - Minimum 1,500.00

Signage at sponsored event

Up to 2 page flyer in conference packet

Send a pre show email to attendees

Ad in conference program (size depending on level)

Complimentary opening night reception ticket

Shipper Concierge/Wait (1 Day) Sponsor - Minimum 1,500.00

Dedicated person wearing a shirt emblazoned with the sponsor's logo will provide the shippers with drinks and snacks upon request

Each shipper will receive a flyer that announces the new service and the sponsor(s)

Each interview table will have a sign with the sponsor's logo announcing who is providing the new service that day

Company name w/link on emails

Candy Sponsor - Minimum 500.00*

Product placed on each shipper interview table - the candy will be presented in a box emblazoned with the sponsor's logo

NEW Service Directory Sponsorship - Minimum 5000.00

This is the sponsorship to make your company stand above the rest during and after the MarketPlace.

The ECA Service Directory will be provided on a special wafer thumbdrive with the sponsor's logo and/image on one side

The thumbdrive will also contain information on the sponsor

The service directory will contain 3 ads from the sponsor



NEW Mobile Ap Sponsor - Minimum 1500.00

This is THE sponsorship to make your company stand above the rest. ECA will arrange for your logo to be a part of the MarketPlace mobile ap, with a link to your website.

This is where the attendees will find the agenda, attendee listings, vendor and sponsor information, as well as other valuable pieces of info!

*** PROMOTIONAL ITEM TO BE PROVIDED BY THE SPONSORING COMPANY AND APPROVED BY ECA**

ALL PHOTOS ARE EXAMPLES ONLY AND FINAL PRODUCT WILL BE DECIDED WITH SPONSORS APPROVAL

DO YOU HAVE AN IDEA FOR A SPONSORSHIP? PLEASE CONTACT:

DAVE RITTENHOUSE, SPONSOR COMMITTEE CHAIR, david@bexlogistics.com
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