

Real Estate Advantage



Coldwell Banker Residential Brokerage
Relocation Services is pleased to offer
Real Estate Advantage to members of



Real Estate Advantage is a real estate
work/life benefits program available exclusively
through **Al Edwards, Corporate Relocation
Specialist** of Coldwell Banker Residential
Brokerage.

Program Administration:

Can be reached:

Office: 800.393.1100 x. 1621

Email: - REAdvantage@cbmove.com

*In order to access the **Real Estate Advantage**
Program, please contact our Program Administrator
prior to contacting any real estate agents; as Coldwell
Banker Residential Brokerage Relocation Services
funds this program.*

**Exclusive Real Estate Benefits Program Offered
to members of Express Carriers Association.**



REAL ESTATE ADVANTAGE

1801 Reston Parkway, Reston, VA 20190

The Real Estate Advantage Program is a free, no-obligation benefits program offered in all states through Coldwell Banker Residential Brokerage.
The ability to pay a cash bonus may be modified or prohibited by law in some states.



What is Real Estate Advantage?

- Cash Rebates on Sales Transactions
- Cash Credits on Closing Costs
- Personalized Real Estate and Relocation Counseling
- Selection of Top Real Estate Agents
- Concierge

Real Estate
Advantage 

A Cost-Free, No Obligation Real Estate Work/Life Benefits Program Offered to your members of Express Carriers Association.

The Real Estate Advantage Program is an exclusive program of real estate benefits that will save you a substantial amount of money when your employee buys or sells a home. This program provides them with free access to a wide spectrum of real estate services normally reserved for company-paid transfers.

This program offers cash rebates* ranging from \$300 - \$up per transaction, depending upon the purchase and/or selling price of their home. Rebate checks are sent to the program participant's home after the closing.

If they buy or sell through the Real Estate Advantage Program and finance with Coldwell Banker Home Loans, they will also receive a cash credit on their closing costs, depending upon the size of the mortgage, at closing.

*The ability to pay a cash rebate may be modified or prohibited in some states.





What Are the Cash Rebates and Closing Costs?

- Offset the cost of a move
- Reduce your closing costs
- Receive double rebates when buying and selling

Real Estate
Advantage 

Cash Rebates

Sale Price		Cash Rebate*
\$50,000	- 99,999	\$300
\$100,000	- 199,999	\$800
\$200,000	- 299,999	\$1,200
\$300,000	- 399,999	\$1,800
\$400,000	- 499,999	\$2,100
\$500,000	- 599,999	\$2,500
\$600,000	- 699,999	\$3,000
\$700,000	- 799,999	\$3,500
\$800,000	- 899,999	\$4,000
\$900,000	- 999,999	\$4,500
\$1,000,000	- 1,099,999**	\$5,000

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**If the purchase or sale price is higher, the cash rebate will be incrementally higher.

Mortgage Closing Costs Credits

Loan Amount	Coldwell Banker Home Loans Cash Credit*
\$50,000 - 199,999	\$300
\$200,000 - 299,999	\$400
\$300,000 - 399,999	\$600
\$400,000 - 499,999	\$800
\$500,000 or More	\$1,000





How Can Real Estate Advantage Help Me?

- Advocacy and Support
- Home Finding Assistance
- Assistance with Loan Products
- Home Marketing Assistance

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The knowledge and expertise of our Corporate Relocation Specialist, Al Edwards, can benefit your members in these areas:

- Selling and purchasing real estate through Coldwell Banker Residential Brokerage.
- Assistance with Home Financing and Loan Products - Coldwell Banker Home Loans, our affiliated mortgage company, is the third largest purchase money lender in the MidAtlantic region!
- Getting acquainted with amenities and resources in your new community.
- Identifying top agents for their home search and/or home listing.
- Locating a home that fits their needs, lifestyle and financial objectives.
- Facilitating the move process from one community to another.





How Do I Register for the Program?

Email:

Al Edwards at

Albert.Edwards@cbmove.com

Or

REAdvantage@cbmove.com

for more information or to register for the program.

Or

register online at:

www.REAPColdwellBanker.com

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To register for the Real Estate Advantage Program, please contact:

Program Administration:

Coldwell Banker Residential Brokerage

Office: **800.393.1100 x. 1621**

Email: REAdvantage@cbmove.com

Please contact our *Program Administrator* prior to contacting any real estate broker to ensure eligibility.

A personally selected accredited real estate agent will be arranged to provide service with expertise in the area and location of interest.

